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The top ten most generous corporations donate over $2B annually to nonprofits.Companies willing to donate to fundraisers are plentiful, but it can be hard to know which to target. Thats why we've rounded up a list of some of the biggest and best companies to approach for sponsorships, along with details on how you can get in on the action.How to find corporate sponsorsWhen looking for companies that give donations or businesses that sponsor events, the first step is to consider your organization's needs. Are you seeking unrestricted funds, an event sponsorship, support for a specific program, or in-kind donations? Once you determine your needs, list which companies give sponsorships to nonprofits. A great place to start for corporate sponsorship is within your local community: the grocery store in your neighborhood, the clothing shop a friend of your board member owns, or the financial institution your charity works with. Focus on where you already have a direct contact when seeking companies that donate to charity. Here are some popular industries to look for corporate donations to nonprofits: Airlines Big retail stores Banks Food and beverage brands Grocery stores Hotels Insurance companies The 14 best sponsors for nonprofit organizations1. Bank of America Bank of America sponsors regional events across the U.S., including art exhibits, performances, and charity sporting events like the Chicago Marathon. They also support initiatives focused on neighborhood preservation, urgent needs like food and shelter, and diversity, equity, and inclusion (DEI) programs.Visit their website to learn more about what they offer and make a request on behalf of your organization. Plus, they have a guide that outlines the sponsorship application process. 2. Kroger 501(c)(3) nonprofits can apply once per year for Kroger sponsorships, gift cards, and in-kind donationsjust make sure to submit your request at least a month in advance. Download their list of guidelines, then you can complete the application online. 3. Pepsi While the PepsiCo Foundation doesn't accept unsolicited proposals for nonprofit funding, groups can request sponsorships and product donations from local distributors of Pepsi products online. And in-kind donations aren't just soda: Frito-Lay, Quaker, Gatorade, and Tropicana are all part of the Pepsi fam. 4. State Farm As a large national corporation with local affiliates, State Farm invites organizations of all types to apply for event or marketing sponsorships. However, they ask that you do so three months in advance, so plan ahead.5. Tito's Vodka Tito's Vodka boasts that they "proudly support thousands of nonprofits." The company does have a strong track record of giving back, from animal rescue and community gardens to racial equity initiatives and more.Get your organization on that growing list! If you're a 501(c)(3), you can fill out a donation or sponsorship request for your next event onlinejust make sure to do so 30 days in advance.6. Trader Joes To request in-kind donations or other charitable contributions from Trader Joes, you must go to your local store and ask the designated Donation Coordinator directly. They only contribute to 501(c)(3) organizations, but otherwise, their guidelines are pretty flexible.Dont forget to submit your sponsorship request three weeks before your organization needs it!7. U.S. Bank U.S. Bank focuses on longer-term sponsorship opportunities that involve multi-channel marketing strategies rather than one-time event sponsorships. You can review their full list of stipulations and submit an online request form several weeks in advance. 8. Whole Foods Whole Foods doesn't make in-kind donations or give out gift cards. This Amazon-owned grocery giant does, however, have a Community Giving program facilitated by team member networks that make direct financial contributions quarterly to sponsor local nonprofit organizations.Note: this opportunity is separate from the charitable giving done by their several foundations.9. Wells Fargo Wells Fargos Community Giving program supports local organizations that aid financial health, housing affordability, small business growth, and sustainability in their communities. The application notes that proposals should be submitted at least 90 days prior to the sponsorship start date.10. Dicks Sporting Goods Dicks is an ideal corporate sponsor for nonprofits looking to fund local recreational sports teams to help more children experience the value of play. When applying online, nonprofits should note that they review requests monthly and make decisions typically within 60 days.11. Marriott This hotel chain is dedicated to giving back big time. Marriott supports organizations that aid children, provide disaster relief, protect the environment, and so much more. Interested nonprofits can create an account to apply.12. Target Most of Targets grants for nonprofits are invitation only. However, the company has a track record of donating to organizations that expand economic opportunity and shift power toward communities that have been historically silenced.Nonprofits are only eligible if they are a federally tax-exempt 501(c)(3) charitable organization, an accredited school, or a public agency located in the United States.13. Google Google offers Google for Nonprofits, which includes free access to Google Workspace, Ad Grants, and YouTube nonprofit features. While they have specific focus areas for major grants, eligible 501(c)(3) organizations can apply for their various programs through their website.14. Microsoft Microsoft provides both financial support and technology donations to nonprofits. The Microsoft Tech for Social Impact program provides discounted software, technology grants, and cloud services through Azure for Nonprofits.They also have an employee gift matching program that benefits thousands of organizations annually.Send a sponsorship offer so good they cant refuseThere are plenty of companies that sponsor nonprofits, and this list of corporate sponsors is a great starting point for exploring funding opportunities. Sign up for a Givebutter account today to create donation forms and fundraising events that inspire sponsors and make it easy for them to contribute to your cause. Youll not only gain access to a full spread of fundraising features but also benefit from free marketing software to engage with key stakeholders (e.g., your corporate sponsors!).Companies donate to nonprofits for many reasons. Some are motivated by shared goals and values, while others are focused on fulfilling their corporate social responsibility (CSR) program goals.While major companies like Pepsi and State Farm can be valuable funding partners, some popular places that donate to nonprofits are often right in your neighborhood! So, when searching for companies supporting nonprofits, dont forget about local businesses, too.You never know which companies will offer support to your cause!What companies donate to charity the most?Walmart and Wells Fargo are two of the top companies that donate to schools and other nonprofit organizations. These corporate sponsorship companies have well-established giving programs and actively seek out nonprofits to support.What company donates all profits to charity?Newmans Own and Peacekeeper Cause-metics are two examples of companies that donate all proceeds to charity. Unlike other for-profit businesses, these organizations are solely focused on giving back.What is it called when companies donate to nonprofits?When companies donate money, goods, or services to nonprofits, its known as corporate philanthropy or corporate giving. This practice is a key part of their social responsibility efforts to support community initiatives and charitable causes. Companies that give free stuff to nonprofits or provide financial support are engaging in this form of giving.How to get companies to donate to your nonprofit?To get businesses to donate to your nonprofit, follow these steps:Research companies whose values align with your missionDevelop a clear, specific request highlighting the benefits to the companyLeverage personal connections through your board members or volunteersProvide multiple ways for companies to support you (monetary, in-kind, or employee volunteer efforts)Use workflows to never miss a follow-up with potential donors!How do I ask a company for a charitable donation?To ask a company for a donation, find the right contact in community relations, CSR, or marketing. Leverage any personal connections to make a warm introduction.When reaching out, lead with your impact story, clearly state your request, and outline the benefits, like recognition or tax perks. And, of course, be sure to track all of your communications in your CRM to ensure you follow up effectively! A short corporate fundraising guide on how to get donations from companies, including how to find companies willing to donate, how to apply for corporate charity donations, and the different types of support, including corporate sponsorship. A step-by-step process and checklists that anyone can use to get company donations and corporate sponsorship.Corporate Charity DonationsThere are different types of corporate charity donations but also other valuable support companies can provide in addition to donations.Making corporate donations to charity or. Promoting and allowing time off for volunteering, particularly:Skills based volunteering, where staff offer their professional skills, such as legal advice, marketing, or IT support, which can be more valuable than traditional volunteering or.Advice or mentoring by senior or specialist staff.Perhaps linked to an Employee Engagement Programme that engages employees with the charitys work, which can boost morale and provide team-building opportunities.Promoting the charity internally and/or externally in posters, newsletters or social media.In kind corporate donations of services or products essential for your work, such as software licenses, furniture, or professional services, or:Provision of surplus stock for your use, or for beneficiaries or for fundraising/sale or:Sale of recyclable materials, such as old mobile phones, IT or used printer or toner cartridges.Licence to use company materials, such as workshop or training programmes.Use of company offices for meetings, events or storage.Corporate Fundraising - How To Find CompaniesOur Help Finder directory makes it really quick and easy to find companies that make corporate donations to charity, both national and local. You can also use it to find other corporate giving, such as company volunteers, venues, and product donations. Plus companies that match fund or have a charity of the year (COTY). There are 11 company charitable giving search categories.Find Funding, Free Help & Resources - Everything Is Free.Register Now!What You Can Offer to Get Donations from CompaniesIt is important that you offer recognition for any kind of company donation you get but any commercial value to the company must only be incidental. If they get commercial benefit, it isn't a charitable donation. That doesn't mean you can't - see corporate charity sponsorship below.Recognition in Publications: Acknowledgement in the charitys annual report, newsletters, and other printed materials.Online Acknowledgement: Listing on the charitys website with the company logo and a thank-you message and/or social media shout-outs.Press Releases: Mention of the company in press releases related to the project or event they supported.Certificates of Appreciation: Formal certificates or plaques recognising the companys contributions.Event Invitations: Invitations to special events, galas, or ceremonies held by the charity.Tours and Visits: Exclusive tours of the charitys facilities or project sites for company employees.Networking Opportunities: Opportunities to network with other donors, supporters, and influential figures at charity events.Volunteering: Organised volunteer days or projects for company employees, often including team-building activities.Reports on Impact: Detailed reports on the impact of the companys donations, including stories and statistics.Employee Engagement: Opportunities for employees to engage in charity events and activities, boosting morale and company culture.Brand Association: Positive brand association with the charitys cause and values, enhancing corporate social responsibility (CSR) credentials.Use of Charity Logo: Permission to use the charitys logo on the companys marketing materials to demonstrate their support.Joint PR Campaigns: Collaboration on public relations campaigns highlighting the partnership.Special Mentions at Events: Verbal acknowledgment at charity events or during speeches.Exclusive Updates: Regular updates on the charitys work and how the companys support is making a difference.Case Studies: Development of case studies showcasing the partnership, which can be used in the companys marketing and CSR reports.Thank-You Videos: Custom thank-you videos from beneficiaries or the charitys staff.Charity Merchandise: Branded merchandise or tokens of appreciation.Community Engagement: Opportunities for the company to engage with the local community through charity-led initiatives.Training and Workshops: Access to training sessions, workshops, or seminars organised by the charity.Cause-Related Marketing: Collaborations on marketing campaigns where a portion of sales supports the charity, without being a formal sponsorship.Employee Wellbeing Programmes: Incorporating charity activities into the companys wellbeing programmes, promoting health and wellness among staff.What is Corporate Sponsorship for Charities?A charitable donation is a payment freely given where the donor receives nothing of real value in return - corporate donations usually attract tax relief (see below). Corporate sponsorship payments are different from donations because the company gets something related to the business in return. The company can deduct sponsorship payments from its profits before tax by treating them as business expenses. Here's the corporate sponsorship for charities tax guidance but corporate taxation is complex, so seek professional advice, if you need to.When a charity enters into a corporate sponsorship agreement with a company, the benefits can be more substantial and tailored to enhance the sponsor's visibility and engagement. Here are some company sponsorship ideas:Logo Placement: Prominent placement of the sponsors logo on all event materials, including banners, flyers, and programmes.Event Naming Rights: The opportunity to name an event or programme after the sponsor, e.g., The [Company Name] Charity Run.Exclusive Sponsorship: Exclusive rights to be the sole sponsor in the sponsors industry category.VIP Access: VIP tickets or reserved seating at charity events for sponsor representatives and their guests.Speaking Opportunities: Opportunities for company representatives to speak at charity events.Branded Content: Inclusion of sponsors branded content in charity communications, such as newsletters, email campaigns, and social media.On-Site Activation: Opportunities to set up promotional booths or displays at charity events.Product Placement: Opportunities for the sponsors products to be featured or used at charity events.Media Coverage: Inclusion in media campaigns and advertisements related to the sponsored event or initiative.Customised Sponsorship Packages: Tailored sponsorship packages that align with the sponsors marketing goals and target audience.Guest Blogging: Opportunities for the sponsor to contribute guest blog posts on the charitys website.Co-Branded Campaigns: Joint marketing campaigns that leverage both the charitys and the sponsors branding.Access to Mailing Lists: Access to the charitys mailing list for sponsor-related promotions, subject to GDPR compliance.Promotional Materials: Distribution of the sponsors promotional materials at charity events.Exclusive Networking Events: Invitations to exclusive networking events with other high-profile donors and sponsors.Digital Sponsorship Badges: Digital badges for the sponsors website, indicating their support and sponsorship of the charity.Feature Articles: Highlighting the sponsors contributions in feature articles on the charitys website and publications.Video Features: Inclusion in charity-produced videos showcasing the sponsors involvement and impact.Discounted Services: Discounts on the charitys services or events for the sponsors employees or clients.Sponsorship Reports: Comprehensive reports detailing the reach and impact of the sponsorship, including metrics and feedback.Exclusive Merchandise: Co-branded merchandise for the sponsors employees or clients.Strategic Partnership: Opportunities for long-term strategic partnerships that provide ongoing benefits and collaborative projects.Corporate Fundraising - Finding a Match for Your CharityIn corporate fundraising, as with any other funding pitch, just asking lots of companies to make donations rarely works. You want to find companies whose values, what they want and might wish to provide fit with your charity.What You Want. You can search Help Finder for charitable donations, products, volunteering, venues and pro bono professional advice, as well as mentoring and coaching support. You can also search for match funding and charity of the year.What They Want. You can also search the Key Word box for whom and what companies say they wish to support. For example, using climate change. But companies often use different terminology so searching for related words, such as environment or environmental may well bring up more companies.Values. When reading the company Corporate Social Responsibility (CSR), or charity or community web site pages, or the About Us page if they don't have any, look at what they say matters to them, including the language they use. It might be a group of people, or a type of good or service, or innovation, or being part of the local community. This will help you understand if you for with the company and if these are people you would be confident and happy to work with.Due Diligence. You can use either our charity due diligence or fundraising due diligence toolkits but, particularly for smaller charities, just search online using the name with a relevant key word, such as complaint, review, rating", "bullying" or scandal. Dont just check page 1, as older issues may be sufficiently serious to still be relevant.Who Can You Reach? Sometimes it's essential but it's always helpful to make an approach via someone who works for or has a connection to someone in the company. It can be very useful and, sometimes quite surprising, who your staff, volunteers, trustees and supporters know, so circulate your list looking for contacts.How to Get Donations from Companies - ApplyingLanding a big corporate partnership requires a lot of skill and hard work, and I am a man of meagre talents. However, many major companies make donations locally around their outlets (some have 1000s) and most local companies don't ask for a detailed case.They often indicate what they need and, sometimes, when you can apply, and it's often just an e mail or a web form to submit. For an initial approach, remember that people are busy and may receive lots of applications so keep it short and focussed on what matters to them.Here is a checklist of things you might wish to include in your approach or in pitching to them. If you're not confident about drafting this, you can login and use the AI bid writer to do this for you.Prepare Your Pitch: Start by preparing a compelling pitch. This should include an overview of your charity, the work you do, and how the company can benefit from partnering with you.Capture Hearts: Use real-life stories and/or quotes to create an emotional connection. Show the company how their support can make a real difference to a cause that matters to them.Capture Minds: Make a strong business case. Show how the partnership can help the company achieve its own goals. Use the companys own language to show how your work aligns. Avoid jargon or terminology they might not understand.Offer Things of Value to Them: Offer what the company wants. That might be giving back to their local community, promoting staff volunteering and/or team work or contributing to a cause or in a way that they value.Be Bold: Dont be afraid to ask for what you need. The worst they can say is no.What's the Key to Corporate Fundraising for Charities?Aim for a win/win outcome that delivers mutual benefit, as that makes it more likely each party will commit fully and be willing to potentially agree to a longer term agreement. A whole bunch of company people turning up at short notice to tick a company CSR box by painting some rooms will involve time and money to host them and provide refreshments, which isn't great if your people are already very overworked and the rooms don't really need redecoration. Think about what they might wish to offer you that you'd really value, what they want to achieve and what you could reasonably offer them that would do that. To do that you'll wish to be clear in your own mind what your charity is seeking to achieve from a corporate agreement and to listen to the company about what they want and can offer.What is a Corporate Fundraising Agreement?The Charity Commission E&W publication Charities and commercial partners (RS2), includes guidance on charity partnership agreements on page 25. Read the original but my layman's assessment of the relevant elements for a corporate charity giving agreement is summarised below.How extensive a corporate agreement might need to be depends on the size and complexity of the charity, the company and the nature of the corporate partnership itself. A company does not need an agreement to make a donation to you and may be put off by one. Charities should:Make sure that company agreements are clear, accessible and in place before the partnership begins.If necessary, take professional advice to ensure that the name of the charity is not improperly used or exploited and that the terms of the agreement are precisely drafted and that the interests of the charity are fully protected.Ensure they have the right to prevent future use of their name by a commercial partner, if they are not satisfied with the partnership.Give careful consideration to suitable provisions for terminating the agreement, together with their commercial partner.What Should be Included in a Corporate Fundraising Agreement?Having some form of written fundraising agreement is usually a legal/regulatory requirement for this kind of activity. However, in my experience problems usually arise through misunderstandings and, except for the very simplest arrangements, I think having even a very simply written agreement can help to prevent this. Here's a layman's guide template that you can use. There are links to the specific regulatory guidance below.Parties to the Agreement. The legal names, addresses and registration number(s) of the charity and company.Aim.This is just something I always do. No agreement can cover everything, so I think if you specify what you hope to achieve together and how, there is less risk of disagreement and it also gives you a basis to deal with anything that comes up which isn't specifically covered in your agreement.Purpose and Objectives.Clearly define the purpose of the campaign and the desired outcomes.Specify the goals, such as raising funds, increasing brand visibility, or promoting a specific cause.Roles and Responsibilities.Outline the responsibilities of both parties: the charity and the company.Define who will handle marketing, communication, and execution tasks.Duration and Termination.Specify the campaign duration - start and end dates, and also any key milestones.Include provisions for early termination or renewal.Financial Arrangements.Describe how funds will be raised (e.g., percentage of sales, fixed donation per product sold).Specify payment terms and frequency.If more than one charity is involved, details of how the funds raised will be shared between them.Marketing and Promotion.Detail how the campaign will be promoted (e.g., social media, advertising, in-store displays).Ensure alignment with the charity's brand guidelines.Again, a personal thing but I think it can be helpful to include a statement about each party, as this can help to ensure they are portrayed by the other in the way and language they would wish to be.Intellectual Property and Use of Assets.Address the use of the charity's name, logo, and any other assets, including that such use ends when the agreement terminates.Specify any restrictions or permissions related to branding.Reporting and Transparency.Define reporting requirements (e.g., regular updates on campaign performance).The charity should monitor and review the performance of a commercial partnership on a regular basis.Ensure transparency regarding funds raised and their allocation.Legal and Regulatory Considerations. There are also a range of 'boilerplate' clauses you might consider including, if applicable. These are standard clauses that you will find in many contracts.Any changes to be in writing and agreed by both parties.Any sub contracting arrangements, if applicable.Whether this agreement comprises the whole of the agreement or whether any other documents form part of it.Jurisdiction - how disputes will be dealt with and by which law and courts.Signature.The names, appointments and signatures by those authorised to enter into the agreement and the date on which each party signed it.Annexes.Depending on the scale and complexity of the agreement it may be helpful to attach annexes, such as a payment schedule/budget, brand guidelines/house style/tone of voice or points of contact details for finance, PR etc.Other Corporate Fundraising ResourcesThis the CAF Corporate Giving Report 2024, which contains lots of facts, figures and analysis of company donations in the UK.The Tax Relief on Corporate Charity GivingThere are a lot of charitable tax reliefs for companies when they make charitable donations. Make sure they are aware that they pay less Corporation Tax effectively making it cheaper for them when you get a charitable donation from their company. Companies canclaim tax reliefby deducting the value of their donations from their total business profits before they pay tax.Company Donations to Charity - Regulatory Guidance Get More Free Help for Your CharityA registered charity ourselves, the CEF works for any non profit, not just charities. Plus, 100+downloadable funder lists, 40+ policies, 8 online health checks and the huge resource base.Quick, simple and very effective.Find Funding, Free Help & Resources - Everything Is Free.Register Now!To access help and resources on anything to do with running a charity, including funding, click the AI Bunny icon in the bottom right of your screen and ask it short questions, including key words. Register, then login and the in-system AI Bunny is able towrite funding bids and download 60+ charity policy templatesas well.This Corporate Fundraising Guide Is Not Professional AdviceThis guide to corporate fundraising donations and sponsorship is for general interest only and does not constitute professional legal or financial advice. I'm neither a lawyer, nor an accountant, so not able to provide this, and I cannot write guidance that covers every charity or eventuality. I have included links to relevant regulatory guidance, which you must check to ensure that whatever you create reflects correctly your charitys needs and your obligations. In using this resource, you accept that I have no responsibility whatsoever from any harm, loss or other detriment that may arise from your use of my work. If you need professional advice, you must seek this from someone else. To do so, register, then login and use the Help Finder directory to find pro bono support. Everything is free.Ethics note: I partly used Microsoft Co-pilot for 365 in the initial draft of this guide. You can also use the Keyword search box for getting donations from companies for specific kinds of charities. For example, terms such as young people (122 results), education (142) or disability (42).Companies may use different terminology, so try several search terms. For example, not only poverty, but also social inclusion and disadvantaged.Or drill down.Sport has 76 entries but football has 18.Women has 54 and period products 7.Health has 157, cancer 20, hospice 9 and breast cancer 3.You can also search for other issues, such as employment (62) and justice (19).How to Get Donations from Companies - Types of SupportTypes of Company Donations. If you're looking for something specific, use the relevant Category pull down menu option below. To help you, we have a simple company fundraising guide, or click one of the links below for one of our more specific guides.Company Match Funding - some companies match fundraisers by staff, effectively doubling the amount donated to your charity.Charity Partnerships - multi-year, often big charities but many large companies have multiple partners and many small, local companies also do.Cause Related Marketing - companies that sell goods branded and related to a charity's work to raise funds and promote its cause.Charity of the Year - picking a charity to support throughout the year as a focus for company fundraising efforts.Corporate Foundations - some companies establish a foundation to lead their charity work.GAYE Payroll Giving - enabling staff to donate automatically through their pay and get tax benefits. Take up can be 5% to 10% with monthly donations of 10but well run campaigns can achieve far better results.Other Company Support. You can also search using: Donated Products & Equipment - can be equipment no longer needed, such as laptops, or end of line or surplus stock, which can be used by your charity, or its beneficiaries or sold or used at events.Raffle & Auction Prizes - some donated equipment or services can be useful for raffles and auctions - we have 137 providers (as at 4 Aug 24). This may be the type of company able to, or it may be that a company just wants to help.Venues & Accommodation - some companies will allow use of their facilities for events or meetings.Volunteering - companies may offer time off to staff, or have teams for fundraising or offer skills based experts to help you.Small Charities and Marginalised Groups. These are our priority. There is already Food (58) and Minoritised Groups (61) options in the Category pull down menu but you can also now use terms, such as disability, BAME, women and LGB (15) in the Keyword search box, although these are still work in progress. As above, you can drill down from searches such as BAME (22) using refugee(13).New functionality is being rolled out specifically to support local groups and small charities. We also have simple How To guides in areas such as corporate fundraising, raffle prizes and GAYE Payroll Giving to help more 'smalls' develop these areas of fundraising. Links to these automatically appear in searches.Ethics Note: Our ethics policy is that people should be called whatever they wish to be but for data, we use terms that everyone will recognise, even if they don't all always particularly agree with them.More Coming. We will implement a major Help Finder upgrade in the not too distant future which will make it work much better to be followed by migrating it to become the first of our our next generation AI systems. However, everything we do is focussed on meeting the needs of front line charities so I'd be very grateful for any feedback. Everyone's views matters, nothing is too small to be unimportant and whilst telling me what you like is helpful, telling me what else you might want or what you don't like about it is more useful. Drop me an e mail at ian@charityexcellence.co.uk. Are looking for a list of Companies with Online Donation Requests? Are you planning a charity initiative in your community? Well, you are in the right place. Navigating the world of donations can be overwhelming, especially when youre trying to secure support for your nonprofit organization. However, tapping into the generosity of companies can make a significant difference. Many businesses, both large and small, are eager to give back to their communities by supporting nonprofits. However, knowing where to look and how to ask is the key here. In this guide, we'll explore top companies with online donation requests and provide you with practical tips to help streamline the donation process. You may be surprised to learn that countless companies offer donations to organizations like yours. From gift cards and raffle prizes to monetary contributions and in-kind donations, the possibilities are vast. By leveraging these opportunities, you can enhance your fundraising efforts, support your mission, and engage with your community in meaningful ways. Whether youre organizing a fundraiser, school event, or community program, this list will help you identify potential companies that donate to 501c3. Enjoy! Below is a list of corporations that donate to nonprofits. Each corporation has an online donation request form, making it easier for you to reach out and request support. Mariott Donation Request The Ritz-Carlton Donation Request Great Wolf Lodge Donation RequestLA Dodgers Donation Request San Francisco Giants Donation Request Kansas City Chiefs Donation Request Chicago Cubs Donation Request Many companies are open to providing direct donations to individuals for their causes or events. These donations can range from financial assistance to free products or services. When reaching out to companies, its essential to clearly articulate your needs and how their contribution will make a difference. Here are a few companies known for their generosity: Known for its wide range of bath and beauty products, Bath & Body Works is willing to donate products and gift cards to support personal causes, especially those related to health and wellness. This jewelry and home decor brand often donates pieces for personal fundraising events, making it a great option for individuals seeking raffle prizes or auction items. While Kohls primarily focuses on nonprofit donations, they do offer discounted fundraising gift cards that can be sold at face value, with proceeds benefiting various causes. Gift cards are a popular and versatile donation option for nonprofits. They can be used as raffle prizes, auction items, or even as direct support for those in need. Here are some companies that frequently provide gift card donations: This grocery chain offers gift cards and other forms of support, making it an excellent option for nonprofits focused on food security and community well-being. Known for its commitment to community engagement, Chipotle provides gift cards and food donations to support local nonprofits and their events. A household name, Target frequently donates gift cards to nonprofits for various purposes, including fundraising events and direct assistance programs. In addition to gift cards, many businesses are willing to donate products, services, or monetary contributions to nonprofits. Here are a few examples: This home goods store often supports nonprofits by donating products for fundraising events and helping organizations raise money through auctions and raffles. Committed to promoting health and wellness, Lifetime Fitness provides donations to nonprofits focused on fitness, health, and community programs. This convenience store chain is known for its community involvement, offering donations of food, beverages, and gift baskets to support various nonprofit initiatives. Raffles are a popular fundraising tool, and many companies are eager to donate items that can be raffled off at events. Here are some businesses known for their raffle donations: This family-friendly resort donates gift certificates for overnight stays and water park passes, making them a sought-after raffle prize. Specializing in party supplies and novelties, Oriental Trading is a go-to source for raffle prizes, offering a wide range of items that appeal to all ages. This outdoor retail company frequently donates sporting goods and equipment, making it an excellent option for raffles at events focused on outdoor activities. Many companies streamline their donation process by offering online request forms. These forms make it easy for nonprofits to apply for donations. Here are a few companies with online donation request forms: This global sports brand provides cash, sporting goods, and gift cards through its online donation request form, supporting various nonprofit causes. Known for its arts and crafts supplies, Hobby Lobby offers an online donation request form for nonprofits seeking product donations for events and programs. This fitness center chain has an online donation request form for nonprofits focused on health, wellness, and community fitness programs. Schools often rely on donations to support educational programs, extracurricular activities, and events. Here are some companies that frequently donate to schools: This fast-food giant provides scholarships and food donations to support educational programs and school events. Known for its community involvement, Panera Bread donates gift cards, coffee, and pastries to support school fundraising events. This popular grocery chain donates food and beverages to support school programs and events, helping to ensure students have access to nutritious meals and snacks. Reaching out to companies for donations can be intimidating, but with the right approach, you can increase your chances of success. Here are some tips on how to ask for donations: Start by identifying companies that align with your mission and values. Look for businesses that have a history of supporting causes similar to yours. Clearly articulate your need and how the companys donation will make a difference. Be specific about what youre asking for and how it will be used. Establish connections with potential donors by attending networking events, joining industry groups, and engaging with them on social media. Building relationships can lead to long-term partnerships. Securing donations from companies can significantly impact your nonprofits ability to achieve its mission. By leveraging the generosity of businesses, you can support your programs, engage with your community, and make a lasting difference. Use this guide to identify potential donors, craft compelling requests, and build relationships that will help your organization thrive. Remember, persistence is key. Not every request will be successful, but with determination and the right approach, you can unlock valuable support for your cause. And if you need additional resources or templates for applying to donors, dont hesitate to check out our sample donation request letters.\ Types of Company Support. If you're looking for something specific, use the relevant Category pull down menu option below. To help you, we have a simple corporate fundraising guide, or click one of the links below for one of our more specific guides. Cause Related Marketing - companies that sell goods branded and related to a charity's work to raise funds and promote its cause.Charity of the Year - picking a charity to support throughout the year as a focus for company fundraising efforts.Charity Partnerships - multi-year, often big charities but many large companies have multiple partners and many small, local companies also do.Corporate Foundations - some companies establish a foundation to lead their charity work.GAYE Payroll Giving - enabling staff to donate automatically through their pay and get tax benefits. Take up can be 5% to 10% with monthly donations of 10but well run campaigns can achieve far better results.Match Funding - matching funding raised by staff, effectively doubling the amount of funding donated to your charity.You can also search using: Donated Products & Equipment - can be equipment no longer needed, such as laptops, or end of line or surplus stock, which can be used by your charity, or its beneficiaries or sold or used at events.Raffle & Auction Prizes - some donated equipment or services can be useful for raffles and auctions - we have 137 providers (as at 4 Aug 24). This may be the type of company able to, or it may be that a company just wants to help.Venues & Accommodation - some companies will allow use of their facilities for events or meetings.Volunteering - companies may offer time off to staff, or have teams for fundraising or offer skills based experts to help you.Charity Sectors. You can also use the Keyword search box for getting donations from companies for specific kinds of charities. For example, terms such as young people (122 results), education (142) or disability (42).Companies may use different terminology, so try several search terms. For example, not only poverty, but also social inclusion and disadvantaged.Or drill down.Sport has 76 entries but football has 18.Women has 54 and period products 7.Health has 157, cancer 20, hospice 9 and breast cancer 3.You can also search for other issues, such as employment (62) and justice (19).Small Charities and Marginalised Groups. These are our priority. There is already Food (58) and Minoritised Groups (61) options in the Category pull down menu but you can also now use terms, such as disability, BAME, women and LGB (15) in the Keyword search box, although these are still work in progress. As above, you can drill down from searches such as 'BAME' (22) using 'refugee' (13).New functionality is being rolled out specifically to support local groups and small charities. I'm also creating simple How To guides in areas such as corporate fundraising, raffle prizes and GAYE Payroll Giving to help more 'smalls' develop these areas of fundraising. Links to these automatically appear in searches.Ethics Note: Our ethics policy is that people should be called whatever they wish to be but for data, we use terms that everyone will recognise, even if they don't all always particularly agree with them.More Coming. We will implement a major Help Finder upgrade in the not too distant future which will make it work much better to be followed by migrating it to become the first of our our next generation AI systems. However, everything we do is focussed on meeting the needs of front line charities so I'd be very grateful for any feedback. Everyone's views matters, nothing is too small to be unimportant and whilst telling me what you like is helpful, telling me what else you might want or what you don't like about it is more useful. Drop me an e mail at ian@charityexcellence.co.uk. In today's socially conscious world, the collaboration between businesses and nonprofits is becoming increasingly vital.Nonprofit organizations play a crucial role in addressing societal challenges, and companies that support them demonstrate their commitment to corporate social responsibility.In this article, we will explore the top 30 companies that consistently contribute substantially to nonprofits, helping to create a positive impact in various sectors. Take a look at the local companies that donate to nonprofits near you. So, whether you're a business leader looking to make an impact or a nonprofit looking for extra support, these generous companies can give you an idea of where to start.Let's get started.1. Google:Google, a tech giant, is renowned for its philanthropic efforts. Through its Google.org initiative, the company has donated millions of dollars to nonprofits working on global issues such as education, poverty alleviation, and environmental sustainability.2. Microsoft:Microsoft is deeply committed to social causes and has established the Microsoft Philanthropies program. Through this initiative, the company donates software, technology, and funds to nonprofits worldwide, focusing on areas like education, accessibility, and digital inclusion.3. Walmart:Walmart, one of the world's largest retail companies, actively supports local communities through its philanthropic arm, the Walmart Foundation. The foundation donates significant amounts to nonprofits involved in hunger relief, disaster response, sustainability, and job training.4. Apple:Apple is renowned for its corporate philanthropy, emphasizing education, environmental conservation, and access to technology. The company regularly donates to nonprofits working on these causes and encourages its employees to volunteer.5. Johnson & Johnson:Johnson & Johnson, a global healthcare company, demonstrates its commitment to social responsibility through the Johnson & Johnson Foundation. The foundation focuses on improving health outcomes, supporting healthcare professionals, and advancing community-based solutions.6. Bank of America:Bank of America is dedicated to addressing critical social and environmental issues through its philanthropic efforts. The Bank of America Charitable Foundation supports nonprofits working in community development, economic mobility, and environmental sustainability.7. Coca-Cola:Coca-Cola, a leading beverage company, has a long-standing tradition of philanthropy. The Coca-Cola Foundation supports initiatives in education, water stewardship, and community empowerment, making significant donations to nonprofits worldwide.8. JPMorgan Chase:JPMorgan Chase is committed to creating positive social change. The JPMorgan Chase Foundation supports nonprofits in various sectors, including workforce development, financial capability, and community revitalization.9. IBM:IBM has a strong history of corporate giving and social responsibility. The IBM Corporate Citizenship program supports nonprofits focusing on education, skills development, and innovation for social impact.10. Procter & Gamble:Procter & Gamble actively contribute to nonprofits in healthcare, education, and disaster relief. The company's Live, Learn, and Thrive initiative aims to improve the lives of millions through partnerships with nonprofit organizations. The Walt Disney Company is committed to positively impacting the world. Through the Disney Conservation Fund and other initiatives, the company supports nonprofits dedicated to environmental conservation, education, and children's hospitals.12. Pfizer:Pfizer, a pharmaceutical company, is actively involved in corporate philanthropy. The Pfizer Foundation supports nonprofits focused on healthcare access, global health, and community engagement.13. General Electric:General Electric (GE) believes in giving back to communities and supporting nonprofits worldwide. The GE Foundation focuses on initiatives related to education, healthcare, and sustainable development.14. Cisco:Cisco, a technology company, is dedicated to creating social and environmental impact. Through its Corporate Social Responsibility (CSR) programs, Cisco supports nonprofits working on education, healthcare, and environmental sustainability.15. Intel:Intel actively engages in philanthropic activities through its Intel Foundation. The foundation supports nonprofits that promote education, empowerment through technology, and environmental sustainability.16. Target:Target Corporation is committed to giving back to communities through its Target Foundation. The foundation focuses on education, arts, social services, and volunteerism, supporting nonprofits that align with these causes.17. Amazon:Amazon demonstrates its commitment to social responsibility through its AmazonSmile program. The program allows customers to donate a portion of their purchases to a wide range of nonprofits, supporting various causes worldwide.18. Ford:Ford Motor Company actively engages in philanthropy and community development through the Ford Motor Company Fund. The fund supports nonprofits working in areas such as education, community life, and environmental conservation.19. PepsiCo:PepsiCo, a leading food and beverage company, supports nonprofits through its PepsiCo Foundation. The foundation focuses on initiatives related to sustainable agriculture, water stewardship, and community development.20. AT&T:AT&T is dedicated to making a positive impact through its philanthropic efforts. The AT&T Foundation supports nonprofits working on education, community development, and technology accessibility. ExxonMobil, an energy company, demonstrates its commitment to social responsibility through its philanthropic initiatives. The ExxonMobil Foundation supports nonprofits that focus on education, economic opportunity, and environmental conservation.22. Verizon:Verizon actively engages in corporate giving through its Verizon Foundation. The foundation supports nonprofits working on education, healthcare, domestic violence prevention, and disaster response.23. General Mills:General Mills, a global food company, actively supports nonprofits through its General Mills Foundation. The foundation focuses on hunger relief, nutrition education, and sustainable agriculture.24. UPS:UPS is committed to supporting communities through its UPS Foundation. The foundation focuses on disaster relief, environmental sustainability, and community empowerment, making substantial donations to nonprofits worldwide.25. Goldman Sachs:Goldman Sachs believes in giving back to society and supports nonprofits through its philanthropic initiatives. The Goldman Sachs Foundation focuses on initiatives related to education, entrepreneurship, and economic opportunity.26. Visa:Visa, a global payments technology company, is dedicated to making a positive impact. The Visa Foundation supports nonprofits that focus on financial inclusion, humanitarian response, and economic empowerment.27. Adobe:Adobe supports nonprofits through its Adobe Foundation. The foundation focuses on creativity, education, and environmental sustainability, making significant contributions to various organizations.28. Coca-Cola Enterprises:Coca-Cola Enterprises, the largest bottling company for Coca-Cola products, actively engages in corporate philanthropy. The company supports nonprofits working on environmental sustainability, youth empowerment, and community engagement.29. 3M:3M actively contributes to nonprofits through its 3M Foundation. The foundation focuses on initiatives related to education, community development, and environmental stewardship.30. The Home Depot:The Home Depot, a leading home improvement retailer, demonstrates its commitment to social responsibility through The Home Depot Foundation. The foundation supports nonprofits working on affordable housing, disaster response, and veterans' initiatives.Final Thoughts:No matter what your favorite company is, it's likely that they're doing their part to make the world a better place. From investing in green initiatives to supporting nonprofits, companies are showing that corporate social responsibility is more than just a trend; it's a movement.With the support of these businesses, we can all have a more sustainable and prosperous future.So, go ahead shop responsibly and make an impact. Let's work together to create a better tomorrow. For more information about funding your nonprofit, download my free guide: 40 Ways to Fund Your Nonprofit! Linda Handley

Businesses that donate to community. Places that donate to nonprofits. Companies that donate to nonprofits near me. Companies that donate products to nonprofits. Small businesses near me that donate to nonprofits. Businesses that are willing to donate. Local businesses that donate to nonprofits near me. Large companies that donate to nonprofits. Businesses that will donate to nonprofits. Businesses that donate profits to charity.